

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of: I. BENTOLILA et al.)	
Serial No.: 10/043,714)	Examiner: Nguyen Ba, Hoang Vu A.
Filed: January 9, 2002)	Art Unit: 2623
)	Confirmation No.: 6438
For: SYSTEM, METHOD, AND SOFTWARE)	
APPLICATION FOR TARGETED)	
ADVERTISING VIA BEHAVIORAL MODEL)	
CLUSTERING, AND PREFERENCE)	
PROGRAMMING BASED ON BEHAVIORAL)	
<u>MODEL CLUSTER</u>)	

PETITION FOR ONE MONTH EXTENSION OF TIME

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicant requests a one month extension of time from June 24, 2008 to July 24, 2008 to further respond to the final Office Action dated March 24, 2008 and the Advisory Action dated July 11, 2008.

The \$120.00 payment for the extension fee is being paid by credit card. Please charge any deficit or credit any surplus to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for this purpose.

Respectfully submitted,

Myers Dawes Andras & Sherman, LLP

/MZ/

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PATENT APPLICATION

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